



Local SBDC Resources

To help provide small businesses with the education and resources to protect themselves, America's SBDC has developed a national cybersecurity program, called Secure Towns. Secure Towns leverages the America's SBDC cybersecurity North Star CMM model.

The North Star CMM

The North Star CMM brand represents the overarching efforts of the America's SBDC network to mitigate cyber threats to small businesses. North Star CMM is based on the Department of Defense Cybersecurity Maturity Model Certification (CMMC) for awareness and direction. Its purpose is to create a structure around a complicated subject and support small business and SBDC cybersecurity efforts.

Secure Towns

Secure Towns improves small business resiliency by protecting core business functions and mitigating cybersecurity threats, through coordinated community efforts. Secure Towns is the program and vehicle that is used to deliver the North Star CMM content to both our small business communities and local SBDCs.

To learn more about how your local SBDC can help your small business/community with cybersecurity best practices visit your local SBDC office or online!



SBDC Services

Protecting Value – Preserving Reputation – Promoting Resiliency

The SBDC network, at its core, focuses on the tools and knowledge needed to grow and sustain a strong small business community across the U.S. and its territories. This is accomplished through one-on-one consultations, training and resource development focused on the primary functions of doing business like financial management, strategic planning, operational efficiencies, marketing and the application of technology. Cybersecurity services will build upon and strengthen these primary functions.

- Outbound Cybersecurity Awareness Campaign
- Standards Based, Non-Certification Assessment Tools
- Vetted Resource Library
- Training Programs
- National and Local Event Facilitation
- Internal SBDC Resources



SBDC Seasonal Cybersecurity Programming

Spring Into Cybersecurity Awareness Spring (Mar – May)	Cybersecurity Hot Topics Summer (Jun - Aug)	Digital Disaster Preparedness Fall (Sep – Nov)	Ecommerce & Online Security Winter (Dec – Feb)
Primary Focus – CMM Category			
System & Information Integrity	ID & Authentication, Access Control	Physical Access, Media Protection	System & Communication
Suggested Training/Events			
<ul style="list-style-type: none"> • Basic Cyber Hygiene/Awareness • Cybersecurity Do's & Don'ts • Simple Solutions to Common Threats • Critical Info (5 W's) • Implementing a New Cyber Culture • Cyber Resources 	<ul style="list-style-type: none"> • Protecting Virtual Access • Creating Cyber-Aware Employees • Managing Virus Protection • Implementing Strong Passphrase Policy • Login Assignment and Role Management • CMMC Level 1 	<ul style="list-style-type: none"> • Managing Software Updates • Certification, Should You Do It? • Physical Security For Facilities & Data Systems • Disaster Planning • Back-Ups and Data Recovery 	<ul style="list-style-type: none"> • Ecommerce and Data Protection • Protecting Your Logistics Network • How to Properly Apply Encryption • Basic Elements of Network Security
Topical Campaigns & Content Marketing			
Top Cyber Awareness Tips, Back-Ups, Software Updates, SSPs, Common Threats	Phishing, Social Media Policy, Virus/Malware Detection, MFA/Passphrase Policy, VPNs	Social Engineering, Firewalls, BYOD, Cloud Security, Data Disposal, Back-Ups, SSPs, Disaster Plans	VPN, Ransomware, Man-in-the-middle, Wi-Fi Safety, Firewalls, Secure Ecommerce Tools, Basic Encryption