

## COMPETITION DETAILS AND SPONSORSHIP PACKAGE

The Colorado Cyber Resource Center (CCRC), a program of the National Cybersecurity Center (NCC), is excited to announce the launch of a new, unique competition designed to help employers find vetted talent and help job candidates get connected with those employers. Starting in the spring of 2023, the CCRC will host 4 competitions. Each will last 4 weeks with a timed CTF challenge coming out every Friday.

The CCRC is actively looking for Colorado based employers to sponsor each of these month-long competitions in 2023. There will be an unsponsored version of this competition format running in October 2022.

### COMPETITION DETAILS

- Competitors will pay \$10 to enter. For an entire month, they will gain access to the CO Cyber Range and the opportunity to complete weekly challenges
- On every Friday of the month at 9am MT, the CCRC will release a new challenge that the competitor must complete by 5pm MT the following Monday.
- The CCRC website will host the leaderboard to show the winner of each week's challenge and the aggregate leader taking into account their scores from all 4 challenges combined. Competitors will be required to use their real names on the leaderboard. In addition, the leaderboard slots will have links to their resumes (optional) and LinkedIn profiles.
- The winners of each week and the aggregate winner will get to keep their access to the CO Cyber Range for an entire year.

### EMPLOYER BENEFITS:

- Reduced recruitment costs! Struggling to find talent? The leaderboard will be filled with potential candidates looking for a new position.
- Pre-vetted talent! Some companies want or need to be able to test technical capabilities as a part of the interview process. It will cost an employer \$0 to look at our website and find talent to reach out to, talent that has already demonstrated the desired skills for their job openings.

### CANDIDATE BENEFITS:

Worried your resume is getting lost in the pile? Demonstrate your skills and show that you're better than the competition. By participating in these competitions, you'll get your name in front of employers who already know you have what it takes.

**LEARN MORE AT  
COLORADO-CRC.COM**

## CONTACT

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# SPONSORSHIP PACKAGE OPTIONS:

## TITLE SPONSOR

### \$2500 PER COMPETITION OR \$8,000 FOR ALL 4 COMPETITIONS

- ◇ Your logo featured as Title Sponsor on:
  - ◇ All NCC social media with 3 exclusive posts to nearly 9,000 followers
    - Twice on bi-weekly newsletter to over 2,200 subscribers
    - NCC Website with 4,000-7,000 monthly pageviews
    - CCRC CyberGames Leaderboard Webpage
  - ◇ Your company name featured in all earned media
  - ◇ Exclusive opportunity to put job openings on the competition web page and dedicated email communications to all registrants
  - ◇ Can request the types of challenges included to match recruiting needs
  - ◇ Each month's sponsorship helps support five K-12 students use the range for free
  - ◇ Requires statement of endorsement

## WHITE HAT SPONSOR

### \$500 PER COMPETITION OR \$1750 FOR ALL 4 COMPETITIONS

- ◇ Your logo featured as White Hat Sponsor on:
  - All NCC social media with 1 post to nearly 9,000 followers
  - On 1 newsletter to over 2,200 subscribers
  - NCC Website with 4,000-7,000 monthly pageviews
- ◇ CCRC CyberGames Leaderboard Webpage
- ◇ Opportunity to put link to company careers page on website and dedicated email communications to all registrants
- ◇ Each month's sponsorship helps support one K-12 student use the range for free
- ◇ Requires statement of endorsement

## SERVICE DESK SPONSOR

### \$250 PER COMPETITION OR \$800 FOR ALL 4 COMPETITIONS

- ◇ Your logo featured as Service Desk Sponsor on:
  - NCC Website with 4,000-7,000 monthly pageviews
  - CCRC CyberGames Leaderboard Webpage
- ◇ Opportunity to put link to company careers page on website
- ◇ Requires statement of endorsement
- ◇ Each month's sponsorship helps support one K-12 student use the range for free

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